

MINIMISE TRANSPORT COSTS

UP TO

35%LOWE FLEET
MAINTENANCE COSTS

ROUTE OPTIMISATION

With the right route optimisation tool you can save from 12% up to 35% of your transport and planning costs. Route optimisation takes into account all the key parameters, such as time windows, vehicle load capacity and driver working time. In addition to the financial results, optimisation ensures greater employee efficiency, increased quality and on-time deliveries.

BENEFITS

- savings of up to 35% on fuel and numbers of vehicles
- 20% more efficiency
- instant planning
- precise route costs known in advance
- optimised route with ETA on the driver's phone

OUR PRODUCTS

READY-TO-USE SOLUTIONS

MAPGO

SaaS type web application for optimising travel routes.

The basic task of the application is advanced optimisation of the route point order and assigning routes to available drivers, taking into account: drivers' working hours, time windows and vehicle load capacity.

More information at:
mapgo.co.uk



INTEGRATION SOLUTIONS

VRP API

The API provides efficient and advanced optimisation choices.

MAPCENTER

A map server for simple optimisation variants and full integration with your software.

DETERMINING ROUTES, CALCULATING COSTS

Transport is an area that generates huge costs for companies. However, there are tools that consider these costs in relation to routes and journey plans, ensuring control in terms of transport, distribution and sales. Emapa has developed several solutions of this type.

BENEFITS

- easy and precise route planning for trucks, vans and cars
- comprehensive calculation of route costs, including tolls, throughout Europe
- access to an up-to-date map and database of road restrictions

OUR PRODUCTS

READY-TO-USE SOLUTIONS

EMAPA WEB ROUTER

A web application for mapping routes and calculating their costs for different vehicle types.

More at:
webrouter.emapa.pl



EMAPA TRANSPORT+

A programme for determining and managing routes for parametrised vehicles of any type. This is a desktop program with a lifetime licence, available with a map of Poland or Europe.



INTEGRATION SOLUTIONS

MAPCENTER

A map server to allow full integration of the route calculation tool with your software.

EMAPI

An API for map display, searching and adding objects, as well as route calculation.

MAPS, GEOMARKETING

In marketing terms, a map is an important tool for the customer. On its basis it is possible to build systems that allow the visualisation and analysis of spatial data. This aids in making strategic business decisions, comparing sales in different regions or choosing the right tools and promotion channels for target areas and groups.

BENEFITS

- access to knowledge about the location of customers and competitors
- effective regionalisation of sales
- quick data aggregation (e.g. sales) according to the region and visualisation on a map
- facilitation of decision-making in relation to a new warehouse or branch location
- appropriate adjustment of advertising for a target area and group

OUR PRODUCTS

READY-TO-USE SOLUTIONS

MAPINFO

A GIS class program for the creation and managing of maps and for geo-marketing analyses. Desktop software, one-year or lifetime licence



EMAPA GEOMARKETING

A desktop program for spatial information management. Lifetime licence.



INTEGRATION SOLUTIONS

EMAPA SALES ANALYSIS

A SaaS type solution for spatial analyses on the customer's sales data and presentation of the results in the form of tables or cartograms. The solution can be tailored to specific customer needs.

SERVICES

Emapa offers a range of services facilitating work with maps or databases. Depending on the needs, such services can be provided on a one-time or cyclical basis.

SERVICES OFFERED

GEOCODING OF ADDRESS DATA

Assignment of geographic coordinates to an address database with different levels of detail.

TURN-KEY OPTIMISATION PROJECTS

Solving of individual optimisation problems depending on customer's needs and preferences.

SOFTWARE PRODUCTION

Creation of any software meeting the customer's needs.

DATABASE CLEANING

Operations on large databases, including: cleaning incorrect addresses, sorting data by category, removing duplicates, unifying data, etc.

GIS AND TRANSPORT ANALYSES

Map-based analysis of individual customer problems, e.g. selection of an appropriate warehouse location.

TRAINING AND CONSULTATIONS ON THE USE OF GIS SOFTWARE

FOR DEVELOPERS

All the solutions described above are available in the form of APIs enabling the creation of a system dedicated to the customer, taking into account their individual preferences. Emapa solutions can be integrated into such systems as TMS, ERP, CRM, SAP and Microsoft Dynamics.

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