SAGRA TECHNOLOGY

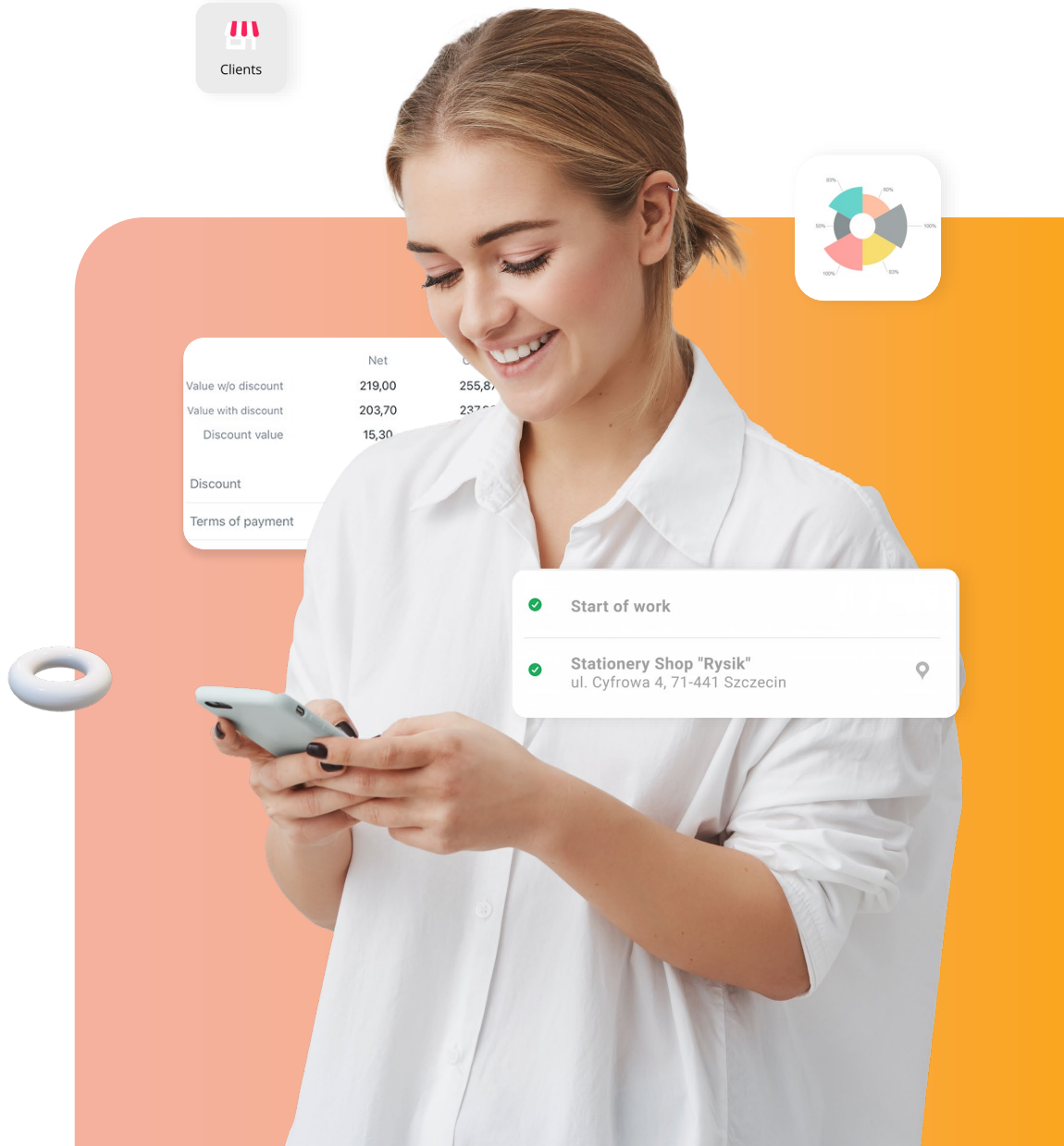
Business solutions

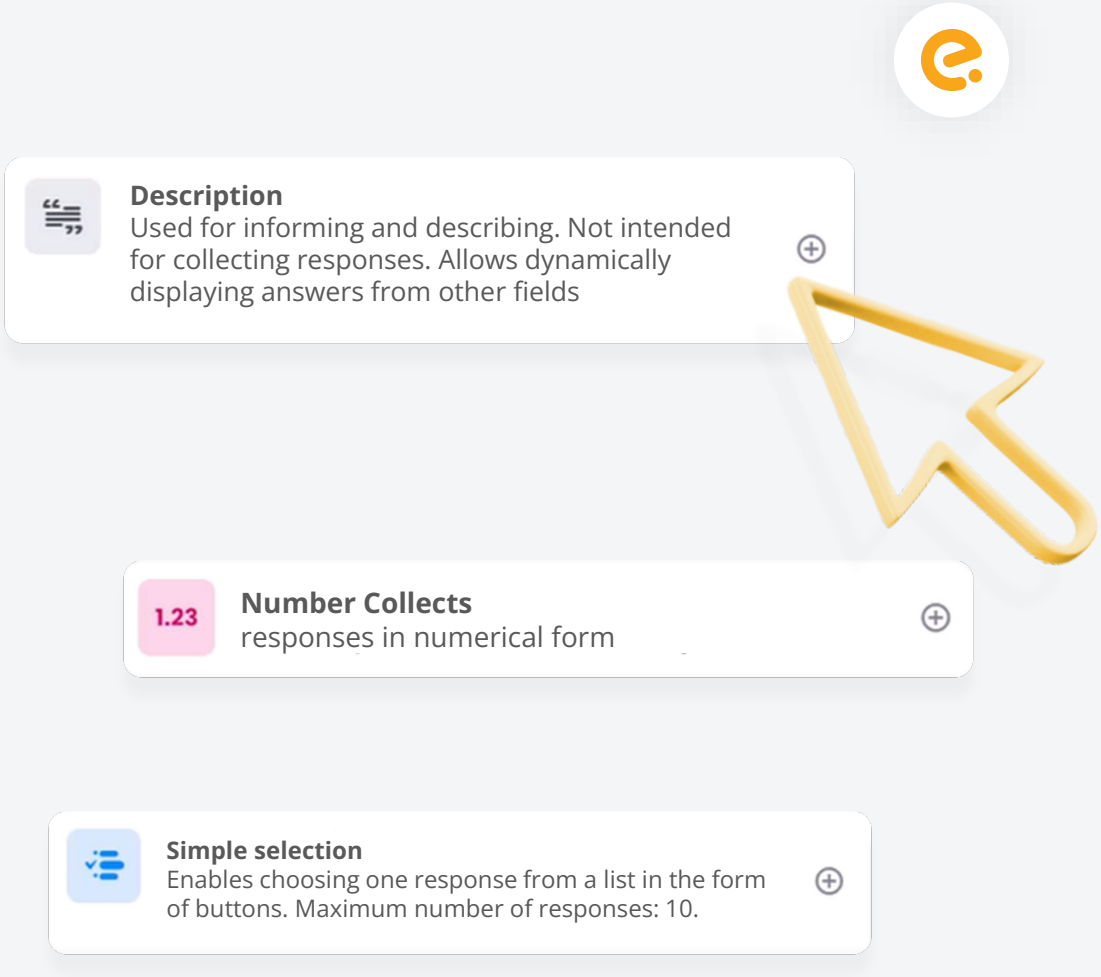
for your company

01 emigo

Automate your sales processes

SFA app for sales representatives.
It automates planning, sales visits and reporting, speeding up workflow and enhancing efficiency.





No-code.

Easy system configuration

To configure Emigo, you don't need developer support. Thanks to simple editors, you can easily reflect your processes in the system or use ready-made templates, tailored to your needs.

02 integra

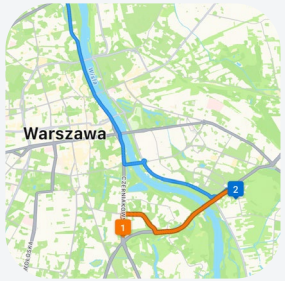
Integration with distributors

Automatic transfer of orders from Emigo to distributor systems.

No errors in order transfer.
Quick fulfillment and feedback on order status and reasons for non-fulfillment.

Current information on inventory levels.
The representative can choose the most suitable distributor.

winpoint



Always up-to-date database of sales outlets.

Continuously verified and updated database of all retail outlets for the FMCG, cosmetic, and DIY sectors.

Over **220,000** records: shops, discount stores, wholesalers, gas stations, drugstores, hair and beauty salons, bookstores, and stationery stores.

04 ipocrates

Databes of pharmacies and medical staff

A constantly verified and updated database that allows tracking the history of ownership changes of entities and the employment of doctors and staff, enabling more effective client retention.

Route planning for reps

Lower database costs

05 Suggested orders

Automatic order suggestions

The Emigo system automatically suggests a list of products to order for representatives. Suggestions are based on, among other things, the customer's previous order history, sales plan, or data from other sources.

06 Merchandising IR

Image Recognition

Display analysis with AI and image recognition technology. The Emigo system automatically recognizes products in a shelf photo and verifies whether standards have been met. It shortens the duration of the sales visit and provides reliable data.

biqsens

Business analytics

Biqsens offers over 75 convenient and clear analytics based on Microsoft Power BI. It allows for the analysis of data from various sources in one place. It enables better decision-making, more accurate trend forecasting, and a quicker response to changes than the competition.

Authorized access to data with role consideration

Performing actions directly from the report level

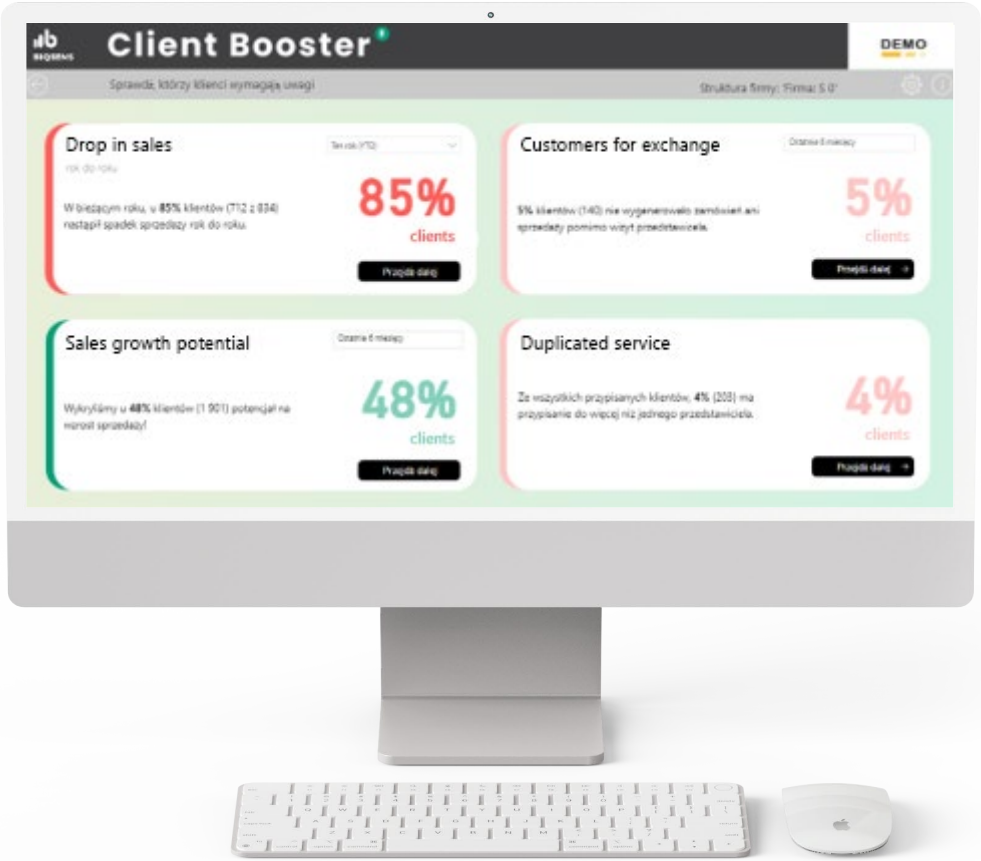
Convenient work with large data sets

Easy management of analytics and creation of your own dashboards.

08 **Client Booster**

Which clients require more attention?

Clear analytics, providing ready-made lists of clients where sales can be increased, and from which services can be discontinued. **It allows for the optimization of representative services and quick responses to sales declines.**



09 **Product Booster**

Ensure the availability of your products.

Clear analytics that allow you to ensure product availability. It provides ready-to-use lists of products that require more attention due to limited availability in warehouses.

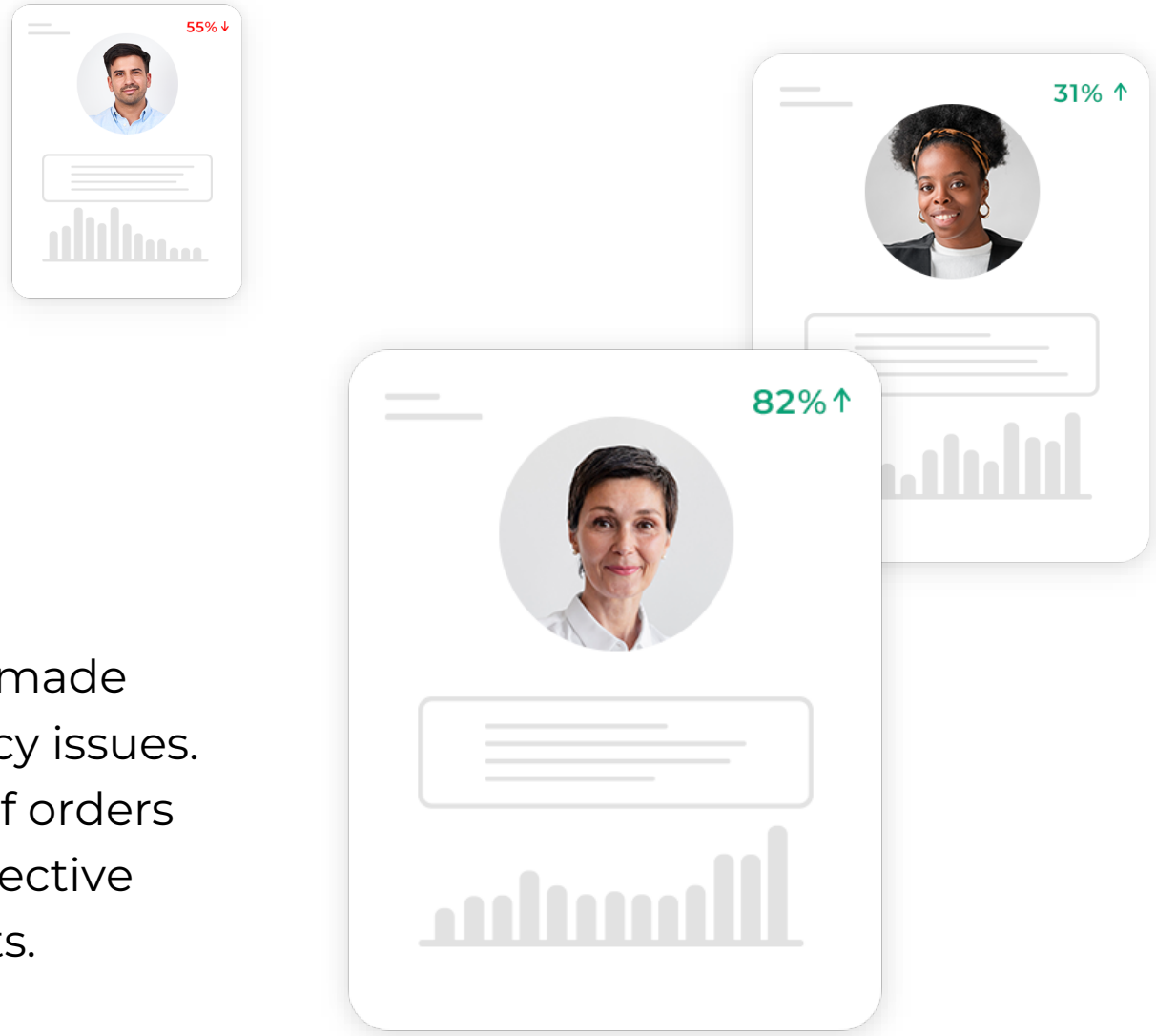
Out-of-stock prevention

Minimizing the risk of customers switching to competitors.

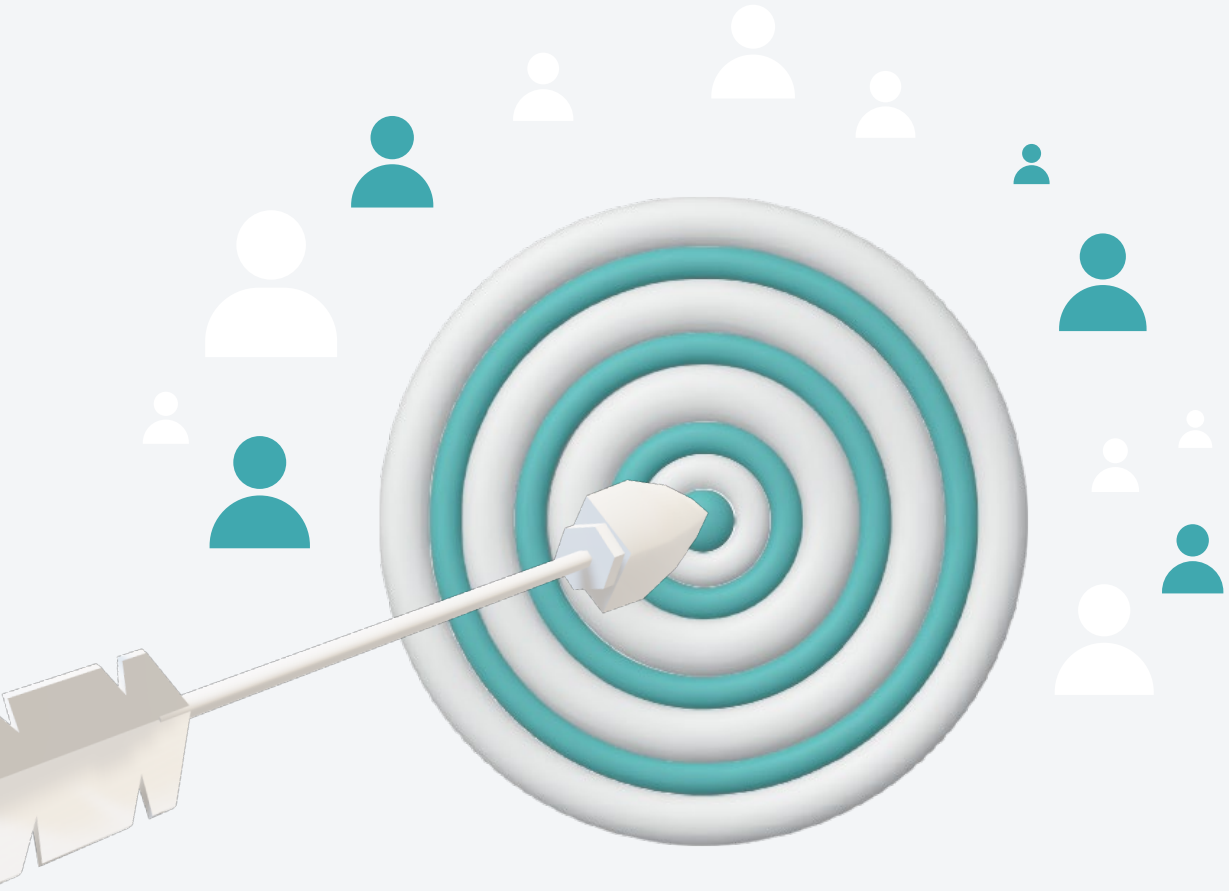
10 Rep Booster

Optimize the work of the sales team

Convenient analytics that provide ready-made lists of representatives who have efficiency issues. It allows you to find out whose number of orders is too low or who is wasting time on ineffective visits and excessively long drives to clients.



ClusterSense



Automatic AI customer segmentation

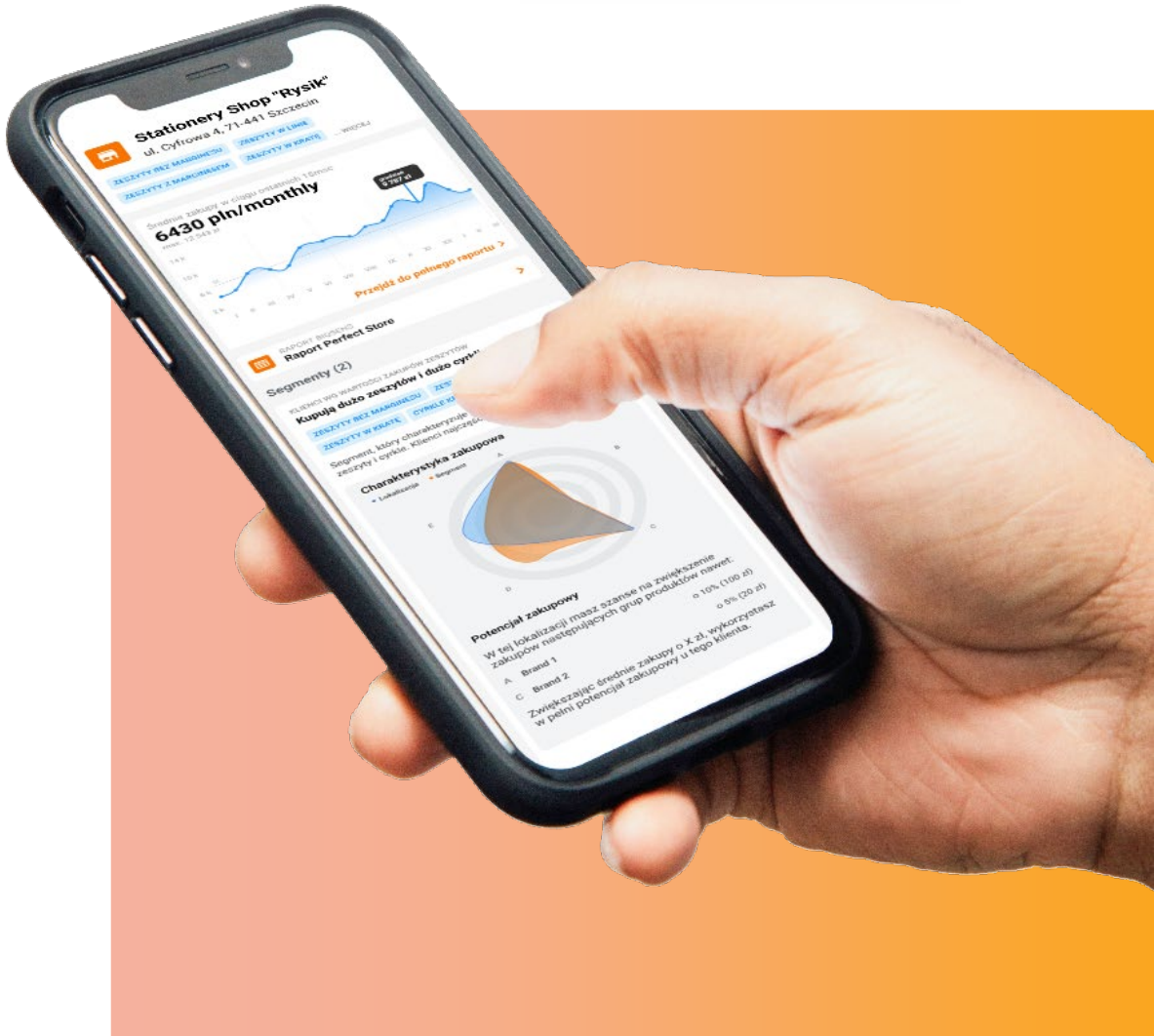
Clustersense is a solution based on **Azure Open AI** for the automatic segmentation of sales outlets according to purchasing behaviors. It allows you to understand client preferences and suggests product offers tailored to the segment.

360 view

ClusterSense

You can share segments with your representatives in the Emigo system with just a few clicks.

Thanks to the 360 View, they gain quick access to a graphical presentation of the client's purchase history along with the most important KPIs, as well as information about their purchasing preferences and potential.



ClusterSense

Order Recommendations

Based on customer segmentation, the Emigo system can automatically suggest to representatives which products should be ordered for a specific store and which promotions to apply. These include not only the products but also the quantities tailored to the store's potential.

Recommendation:
New for
the client

Recommendation:
Client should
have...

Recommendation:
These products will sell
in the nearest future

Contact us!

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We'll be happy to tell you more!

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